Quizlet

Introduction to economics

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- 1. balance of trade: compares the value of a country's exports of goods and services against its imports
- 2. banks: financial institutions such as loan- and savings institutions, ... element that can expand the basic circular flow model
- 3. **business cycles:** fluctuations in the level of economic activitiy between periods of: growth, boom, recession and depression.
- 4. circular flow model of market economy: simple 2 sector economy consisting of households and enterprises. Enterprises deliver goods and services in return of money, and households deliver work, land and capital in return of wages, rent and interest.
- 5 deflation: general decrease of price level, consequently the purchasing power of money is increasing, however because people are postponing the buying decisions this situation is very harmful in an economy
- demand: willingness and ability to purchase a commodity or service
- demand curve: graphe showing relationship between price of a good and the quantity demanded
- 8 division of labour: seperation of tasks, so that participants may specialize and become more productive. According to Adam Smith this is the origin of the "Wealth of Nations".
- 9. division of labour within an enterprise: professions and specializations within one company, e.g. departments
- 10. economic policy: all measures taken by the state or other institutions with the sake to influence the economic output
- II. **Economics:** how to deal with limitless needs on the one hand and limited or scarce resources on the other hand
- 12. Eco Social Market Economy (ESME): an economic system based on free markets, however there are limits set by the government to ensure equality of opportunity, social and environmental responsibility (health insurance, minimum wages, environmental regulations)
- 13. **enterprises:** basic element of the economy which produces goods and services to the households, and buys labour, land and capital from the households
- 14. **exchange rate:** price for which the currency of one country can be exchanged to another currency e.g. 1 € = 1.2 US \$
- 15. **external value of money:** value of local currency expressed in terms of another country's currency
- 16. factors of production: combination of land, labour, capital, know-how and innovation
- 17. **free market economy:** an economy, where government does not interfere in business activity in any way
- 18. **functions of money:** functions: medium of exchange, store of value, unit of account and financial mean
- 19. **goods:** economic asset which serves to satisfy needs
- 20. Gross Domestic Product (GDP): total value of a country's annual output for goods and services, ... equals the total income of a country

- 21. **Hierachry of Needs:** structure of needs starting with basic needs, followed by security, social, individual needs and finally self actualisation
- 22. **households:** basic element of an economy, ... a certain number of persons living together
- 23. **Human Development Index (HDI):** combines GDP, life expectancy and level of education and is supposed to be a better measure for welfare
- 24. **inflation:** the rate at which the general level of prices for goods and services is rising and consequently the purchasing power of money is falling.
- 25. **internal value of money:** purchasing power of local currency, how much goods and services do you get for e.g. 1 €
- 26. **international division of labour:** specialization in one country e.g. Italian food, French wine, Chinese fabric and so on, ... leads to globalisation
- 27. magic polygon of economic goals: economic growth, stable prices, low rate of unemployment, equilibrium in the balance of trade, sustainability are all desirable, however there are conflicts and also some harmonies between them...
- 28. market: place where buyers and sellers interact in trading goods or services for money (where supply and demand meet)
- 29. market equilibrium: when supply and demand in a market are equal (balanced).
- 30. market price: price for which goods or services can be bought on a market, point where supply and demand meet (market model)
- 31. **maximum principle:** the greatest possible result should be reached with a pre-determined input
- 32. **minimum principle:** predetermined goal should be reached with the minimal input
- 33. money: anything you can use for payments
- 34. **needs:** lack of something desirable, ... are basically unlimited
- 35. planned economy: an economy in which business activities and the allocation of resources are determined by government order rather than market forces
- 36. **regional division of labour:** specialization in a region e.g. fruits and wine in Burgenland
- 37. **resources:** inputs required to produce goods and services
- 38. rest of the world: other countries where a country can export to and import from, element that can expand the basic circular flow model
- 39. social market economy: an economic system based on free markets, however there are limits set by the government to ensure equality of opportunity and social responsibility (health insurance, minimum wages, etc.)
- 40. social partnership: within a social market economy there are representatives of employers and employees, who agree on conditions of work, salaries, etc (negotiations and compromise)

- 41. **state:** sovereign teritorry and element that can expand the basic circular flow model
- 42. **supply curve:** graphe showing the relationship between the price of a good and the quantity offered or supplied
- 43. **sustainability:** ability to use resources responsibly now and not limit the availability of these resources for future generations
- 44. **types of economic system:** ... answer the questions: Who should produce what for whom, and who should get the related income